MULTIMEDIA UNIVERSITY

STUDENT ID NO

MULTIMEDIA UNIVERSITY

FINAL EXAMINATION

TRIMESTER 2, 2016/2017

MPE7223 – WEB PUBLISHING FOR E- LEARNING

(All sections / Groups)

13 FEBRUARY 2017
2.00 p.m. – 4.00 p.m.
(2 Hours)

INSTRUCTIONS TO STUDENTS

1. This Question paper consists of 3 pages including cover page with 5 Questions only.

2. Answer **FOUR** out of **FIVE** questions. All questions carry equal marks and the distribution of the marks for each question is given.

3. Please print all your answers in the answer Booklet provided.

QUESTION 1 (10 marks)

Describe the following:

i.	Internet	(1)
ii.	Intranet	(1)
iii.	Extranet	(1)
iv.	Webpage	(1)
v.	World Wide Web	(1)
vi.	Website	(1)
vii.	Hyperlink	(1)
viii.	HTTP	(1)
ix.	URL	(1)
x.	Proxy Server	(1)

QUESTION2 (10 marks)

In order to make the learning to be effective and efficient, there are **Four** activities or phases of instruction that should occur for learning when you designed the online courseware, which are:-

(1) Presenting Information
(2) Guiding the learner
(3) Practicing
(4) Accessing the learner

Discuss these activities or phases of instruction in detail.

QUESTION3 (10 marks)

When utilized a variety of topics, learners, and situations, we would sometime find an advantage for different media. For example, a book may be better if you are teaching a particular aspect of reading comprehension with one set of learners (primary six), or an instructional video may be better for operating a drill press and different learners (factory workers). Discuss the situation when to use the computer to facilitate learning.

Continued...

QUESTION 4 (10 marks)

Communication and teaching/learning via the Internet is different from communication in a traditional classroom. When using the Internet, we are using Computer-Mediated Communication (CMC).

a) What is Computer-Mediated Communication (CMC)? (1)

b) List down the 3 main modes of CMC? In your own words, give a brief description on the role the computer plays in each mode. (3)

c) What is Distance learning on the Internet? (1)

d) Discuss the characteristics of Distance learning on the Internet and the benefits of online distance learning for Instructors and Learners. (5)

QUESTION 5 (10 marks)

Does the Web offer us the potential to expand our classroom and study halls beyond the school grounds, beyond provincial and national boundaries? Discuss it in detail.

End of Paper